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Your new travel guide...Kimberly Lewis launches Discovery Map of Westerly, RI

DATELINE: WESTERLY, RI and WAITSFIELD, VT...

Discovery Map International, the leading provider of curated guides to top tourist attractions, cities and towns throughout North America, recently announced its newest map for Westerly, Rhode Island. The map is owned by Kimberly Lewis, a resident of Cumberland, Rhode Island.



“Rhode Island is the Ocean State. So naturally a map of Westerly will highlight our beaches. But there are so many things to do in addition to our beaches and this map will showcase those things for travelers and locals who may not realize the attractions in their own backyard,” said Lewis.

Discovery Maps are colorful, hand-drawn maps that have become a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences and tourist destinations. Discovery Map of Westerly will feature the posh Watch Hill area of town, Misquamicut State Beach, restaurants, wineries and artist shops as well as the neighboring area of Pawcatuck, Connecticut.

Discovery Maps are typically found on display in local stores, restaurants, hotels and tourist attractions. In addition to the printed map, DiscoveryMap.com offers curated content for Westerly visitors and those planning a trip. The interactive map found there is to scale, thus can be used for turn-by-turn directions, as well as to access detailed information about areas of interest, places to eat, lodging and other noteworthy sites.

“Although Discovery Map has a great website and online presence, the maps are truly like works of art and reveal the character of an area. In many ways, they act as keepsakes of your memories from a trip,” said Lewis.

An IT professional for the last two decades, Lewis has been a fan of Discovery Map her entire life dating back to childhood trips to New Hampshire and Cape Cod. An avid traveler, she first learned about the Discovery Map franchise opportunity while playing tennis with a friend. That friend—as Kimberly found out—was and is the owner of the Discovery Map of Block

Island/Narraganset. After doing some additional research on Discovery Map and entertaining of starting her own map, she chose the Discovery Map franchise opportunity.

“The product and the systems Discovery Map have in place, along with a very reasonable franchise fee, made this a very easy decision,” said Lewis.

Discovery Map of Westerly began accepting ads in October 2019 and will continue through January 2020. The map will be published and distributed in April 2020. Local businesses interested in placing an ad in the upcoming Discovery Map of Westerly can call 401-903-9975 or email kimberlyl@discoverymap.com.

More than 6,000 businesses advertise on Discovery Maps across the U.S. One annual ad on Discovery Map reaches, on average, 500,000 visitors. Discovery Map advertisers renew their ads at a very high rate and some of the older Discovery Map locations have businesses who have been advertising on the same map for more than 20 years.

For more information on the Discovery Map opportunity, visit <https://discoverymap.com/>.

About Discovery Map International, Inc.

Discovery Map International is the country’s leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences, ski destinations – and even the best locations to take selfies. Discovery Maps can be found in local hotels, restaurants, shops, visitor information centers and other participating venues, and at discoverymap.com. Named by Forbes as “one of the best franchises to buy” in 2015, Discovery Map International is headquartered in Waitsfield, VT, in the heart of the Green Mountains.

For information about the Discovery Map International franchise opportunity, visit <https://discoverymapfranchise.com> or call 802-316-4060