

FOR IMMEDIATE RELEASE

CONTACT: Steven V. Dubin, [\(781\) 582-1061](tel:7815821061), [sdubin@prworkzone.com](mailto:sdubin@prworkzone.com)

## Your new travel guide... Ben Long launches Discovery Map of Dover, Durham and Newmarket, NH

DATELINE: DOVER, NH and WAITSFIELD, VT...

Discovery Map International, the leading provider of curated guides to top tourist attractions, cities and towns throughout North America, recently announced its newest map for the communities of Dover, Durham and Newmarket, New Hampshire. The map is owned by Ben Long, who also owns Discovery Map of Old Orchard Beach, ME and Discovery Map of Portsmouth & Kittery.

“I attended the University of New Hampshire and I know how vibrant the city of Dover is and the surrounding communities are. When a few city officials approached me about bringing a Discovery Map to Dover, I thought it was a great idea,” said Long. “The greater Dover community has a lot to offer; this map will bring those areas to light.”

Discovery Maps are colorful, hand-drawn maps that have become a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences and tourist destinations. Discovery Map of Dover, Durham & Newmarket will include sites and destinations ranging from the UNH campus to restaurants and shopping venues.

Discovery Maps are typically found on display in local stores, restaurants, hotels and tourist attractions. In addition to the printed map, DiscoveryMap.com offers curated content for Dover, Durham & Newmarket visitors and those planning a trip. The interactive map found there is to scale, thus can be used for turn-by-turn directions, as well as to access detailed information about areas of interest, places to eat, lodging and other noteworthy sites.

“As much as we rely on our smartphones, people still prefer printed-out maps,” said Long.

“Although Discovery Map has a great website and online presence, the maps are truly like works of art and reveal the character of an area... and Dover has plenty of that.”

Local businesses interested in placing an ad in the upcoming Discovery Map of Dover, Durham & Newmarket can call [207-558-1775](tel:2075581775) or email [benlong@discoverymap.com](mailto:benlong@discoverymap.com). Ads for the initial publication will be accepted up until December.

More than 6,000 businesses advertise on Discovery Maps across the U.S. One annual ad on Discovery Map reaches, on average, 500,000 visitors. Discovery Map advertisers renew their ads at a very high rate and some of the older Discovery Map locations have businesses who have been advertising on the same map for more than 20 years.

For more information on the Discovery Map opportunity, visit <https://discoverymap.com/>.

### **About Discovery Map International, Inc.**

Discovery Map International is the country’s leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences, ski destinations – and even the best locations to take selfies. Discovery Maps can be found in local hotels, restaurants, shops, visitor information centers and other participating venues, and at [discoverymap.com](http://discoverymap.com). Named by Forbes as “one of the best franchises to buy” in 2015, Discovery Map International is headquartered in Waitsfield, VT, in the heart of the Green Mountains.

For information about the Discovery Map International franchise opportunity, visit <https://discoverymapfranchise.com> or call [802-316-4060](tel:802-316-4060)